

GOVERNMENT OF ANDHRA PRADESH  
**ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion - Participation of A.P. Tourism in SATTE at New Delhi from 29-01-2014 to 31-01-2014 - Sanction of Rs.5,61,800/- (Rupees Five Lakhs Sixty One Thousand Eight Hundred Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 248

Dated: 12-03-2014.  
Read the following:

1. From M/s. UBM India Private Limited, Mumbai, Lr. Dated: 17-09-2013.
2. Government Letter No. 5552/PMU/PRO/2013, YAT & C (PMU) Department, Dated: 03-12-2013.
3. From M/s. UBM India Private Limited, Mumbai, Invoice No. 2014SATD-125S, Dated: 16-12-2013.

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**ORDER:**

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc., for promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, coffee table books etc. and participating in various Fairs, Festivals, Marts and organizing Road Shows at National and International arena.

2. In the reference 1<sup>st</sup> read above, M/s. UBM India Private Limited, Mumbai has informed that they are organizing SATTE, South Asia's leading travel & tourism event at New Delhi from 29-01-2014 to 31-01-2014 and requested the Government to participate in the event with 54 square meters stall space for Rs.11,65,000/- + Service Taxes @ 12.36%.

3. In the reference 2<sup>nd</sup> read above, Government have agreed to participate in SATTE, South Asia's leading travel & tourism event at New Delhi from 29-01-2014 to 31-01-2014 with stall space of 54 square meters with total cost of Rs.5,00,000/- + service taxes @ 12.36%. According, in the reference 3<sup>rd</sup> read above, after completion of the event, the agency has submitted the bills for the same and requested the Government to release the payment.

4. Government, after careful examination of the matter hereby sanction an amount of Rs.5,61,800/- (Rupees Five Lakhs Sixty One Thousand Eight Hundred Only) including Service Tax @ 12.36% to M/s. UBM India Private Limited, Mumbai towards participation of A.P. Tourism in SATTE, South Asia's leading travel & tourism event at New Delhi from 29-01-2014 to 31-01-2014 with stall space of 54 square meters in connection with promotion of A.P. Tourism at National level.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 500-Other Charges, 503-Other Expenditure”.

p.t.o

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. UBM India Private Limited, Mumbai through bank. The following are the Bank details:

Bank Name	:	Hongkong & Shanghai Banking Corporation
Bank Branch	:	Mumbai
Bank Account No.	:	002 859882 001
IFSC Code	:	HSBC 0400 00 2

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
M/s. UBM India Private Limited, Mumbai.  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department,  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.  
The Accounts Officer, YAT & C (PMU - Claims) Department.  
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER